

“

NO MATTER WHAT  
GOAL I SET,  
THE BVU FACULTY  
IS READY TO HELP ME  
*every step*  
OF THE WAY.

You have  
**INSPIRED**  
MY GROWTH  
100 TIMES  
OVER.

I'M LUCKY  
TO BE  
YOUR  
STUDENT.

YOU  
HAVE BEEN AN  
*incredible*  
MENTOR.

You've **believed**  
**in me** WHEN I'VE STOPPED  
BELIEVING IN MYSELF.

 BUENA VISTA  
UNIVERSITY





**BVU NURTURES  
RENAISSANCE  
STUDENTS.**

**STUDENTS  
LEAVE BVU SIGNIFICANTLY  
MORE CERTAIN  
of who they are  
AND WHAT THEY WANT TO DO  
WITH *their* LIVES.**

**BVU STUDENTS AMAZE THEMSELVES  
WE GRAB THEM, PULL THEM  
INTO A GROUP,  
and spur them on TO SUCCESS.**

**THE STUDENT  
IS THE *nexus*  
OF ANY MAJOR  
OR DEGREE.**

THE EXCITEMENT OF  
**INNOVATION  
AND CREATION  
AT BVU.**

QUOTES FROM **BVU** FACULTY

**NO OTHER**

**COLLEGE ON EARTH** will take you further than Buena Vista University. We embrace your talents and amplify your strengths. We take you from imagining to doing. From merely learning to thriving. From dreaming about your future to a career that is meant for you.

*Strike your path here, a road that's awe-inspiring on the outside, life-changing on the inside.*



# ACADEMICS

“You have changed my life in every aspect and have inspired my growth 100 times over.” — BROOKE RUNNEBERG, CLASS OF 2019

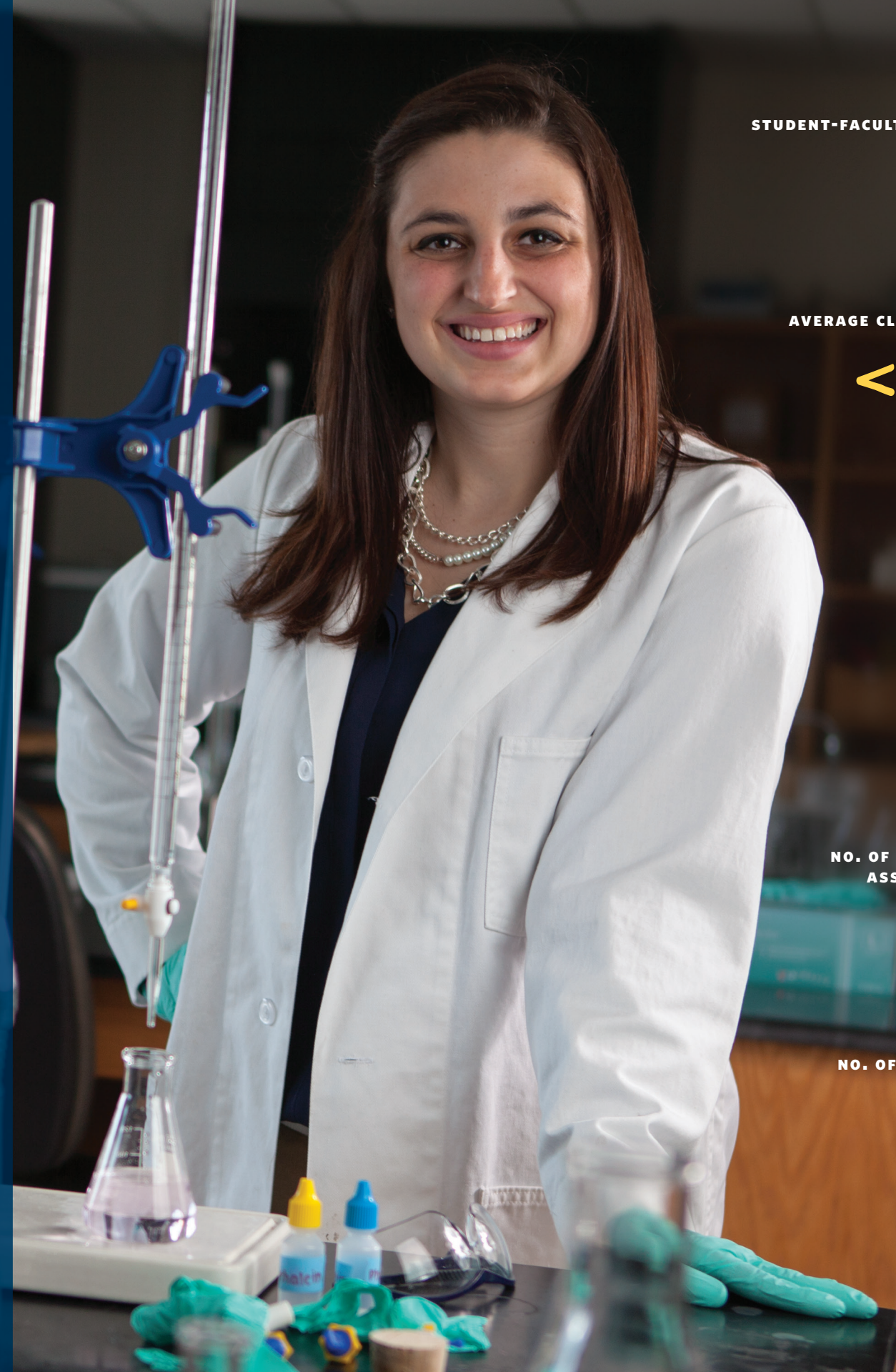
The anchor of a BVU education is our faculty. As passionate as our professors are about their fields, they're even more devoted to teaching. They'll set high expectations and then support you all the way to reaching them, both in and out of the classroom through study groups or one-on-one mentoring, helping you prepare for tests or reviewing your papers. And if your curiosity takes you beyond the boundaries of our majors, they'll work with you to develop one tailored to your goals.

We value our faculty's commitment to educating students like you, so much so that we give an annual award honoring excellence in teaching. When Dr. Brian Lenzmeier, a professor of biology, won the \$30,000 stipend and sabbatical, he spent a year at the world-renowned Mayo Clinic researching cancer gene therapy — knowledge he brought back to the classroom. He also worked with Mayo to develop a summer internship program just for BVU students, putting them on the front lines in the search for a cancer cure.

Internships and other off-campus explorations let you to see how your studies may be applied in all kinds of careers, and BVU professors open

many doors. Dr. Scott Anderson, a professor of marketing, for example, has relationships with 400 employers for business student internships. Digital media professor Jerry Johnson's course "Storytelling with Walt Disney" takes business and media students behind the scenes at Disneyworld to show you how the magic is really made. In the past, students in this course have incorporated their newfound knowledge and experiences in research presented at our annual Scholars Day, including "Discover Your Inner Disney: How to Apply Walt Disney's Storytelling Strategies to Everyday Life."

And BVU professors will be your partners. Elementary education student Sloane Morrow wanted to teach in a place where she would work with underserved populations and, with the help of Drs. Julie Finnern and Dixee Bartholomew-Feis, landed a student teaching placement in India. When biology student Laura Page expressed a desire to conduct research in Antarctica, Dr. Melinda Coogan helped her find funding and then accompanied her, combining it with a trip to Cape Horn, Chile, with six other biology students. That's the BVU faculty: willing to go to the ends of the Earth for you — literally.



STUDENT-FACULTY RATIO

9:1

AVERAGE CLASS SIZE

<20

NO. OF TEACHER ASSISTANTS

0

NO. OF MAJORS

40

“A single scholarship brought the cost of BVU below what it would have cost me to attend a state school.”

— JAELYN DAGGS-OLSEN, CLASS OF 2017



# AFFORDABILITY

We understand, you're worried about attending a college with a private-school sticker price. But we strive to make sure every admitted student is able to attend. Everyone who applied for financial aid last year received assistance – an average of \$34,000, in fact – and 75 percent of those awards were grants and scholarships, which means they don't have to be repaid.

And we won't let financial concerns keep you from taking advantage of every opportunity at BVU. We provide stipends as well as travel and housing costs – to the tune of \$550,000 annually on top of financial aid awards – for internships from Omaha to New York, Chicago to India. If you can dream it, we can make it happen.

- THREE STEPS TO FINANCIAL AID:**
- 1. APPLY AND GET ACCEPTED TO BVU**
  - 2. SUBMIT A FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA)**
  - 3. REJOICE OVER YOUR AWARD LETTER**

TUITION (FULL-TIME) FOR '16-'17	AVERAGE TOTAL AID AWARD
\$32,210	\$34,000
ROOM AND BOARD	AVERAGE TOTAL SCHOLARSHIPS AND GRANTS
\$9,304	\$25,300
TOTAL	100% OF STUDENTS WHO APPLIED RECEIVED FINANCIAL AID
\$41,514	

## FREE STUFF

- Laundry
- Cable TV
- Tutoring
- Career advice
- Medical care and counseling
- Admission to live entertainment and sporting events
- Outdoor recreation equipment
- Strength and conditioning coaching

# OUTCOMES

66

**My BVU education was able to land me an accounting job with a public CPA firm with a starting salary of \$48,000."**

— MICHAEL JACOBSON, CLASS OF 2006  
MANAGER, KIESLING ASSOCIATES LLP  
EMMETSBURG, IA



You want to be sure your BVU education is going to lead to a career. We'll make you a promise, our

**TruePROMISE**

We pledge you'll have:

- AT LEAST ONE SOLID INTERNSHIP EXPERIENCE
- A DEGREE IN FOUR YEARS OR LESS
- A SATISFYING JOB OR ENTRY INTO GRAD SCHOOL WITHIN SIX MONTHS OF GRADUATION

We make that commitment because we believe so strongly in your hard work and determination and the unshakable professional preparation you'll receive here. Through our Career and Personal Development programs, along with your relationships with faculty and your peers, your career goals will come into sharp focus during your time here. With expert help on résumés, cover letters, and interview skills, and introductions to our alumni network, you'll be ready to meet the world.

**98%** OF 2015 GRADUATES WERE EMPLOYED OR ATTENDING GRAD SCHOOL WITHIN SIX MONTHS OF GRADUATION

**90%** OF GRADUATES WHO APPLY ARE ACCEPTED TO HEALTH-RELATED PROFESSIONAL SCHOOLS

BVU BUSINESS STUDENTS SCORE **117** NATIONALLY ON THE MULTIPLE FIELDS APTITUDE TESTS (MFAT) IN THE TOP IN BUSINESS

**100%** OF 2015 EDUCATION GRADUATES SECURED TEACHING OR COACHING POSITIONS FOR THE NEXT SCHOOL YEAR

# STORM Lake

**“I can concentrate on being a college student here – the studying and the fun! When I do travel to exciting places, which is a lot, it is always nice to come home to Storm Lake.”**

— ERNESTO GARCIA, CLASS OF 2017

Our location on the shores of Storm Lake, with its spectacular sunsets and glimmering waters, is unbeatable for the quiet reflection and focus you'll want for studying. But the lake is also the center of activity: watersports, from walleye fishing to skiing; biking and jogging; ice hockey and cross-country skiing; and concerts.

## **THE TOWN OF STORM LAKE IS AN EXTENSION OF CAMPUS.**

You'll find everything you need here, from coffee shops to pharmacies and grocery stores to boutiques and hair salons. And you can choose almost any kind of cuisine, from pad thai to pulled pork, burgers and BBQ to burritos.

Everywhere you go, you'll see current Beavers, past Beavers and young Beaver fans. Residents are an integral part of the BVU family. Local Mike Rust will repair your softball glove, and you'll also see him running the scoreboard at basketball games. Chris Rassmussen, owner of the Ford dealership in town, co-chaired the BVU scholarship drive. That's why they say BVU is synonymous with Storm Lake.



# TRAVEL

“My favorite thing about BVU is that even though I had just joined the golf team and barely knew the team members, I felt comfortable going with them to Arizona for a week because we were all Beavers.” — GRADY GALLAGHER, CLASS OF 2015

Where in the world do you want to go? We can make it happen. BVU has sent students to 41 states and all seven continents, thanks to a robust fund earmarked just for travel and faculty who are eager to lead meaningful trips. Want to go to a conference in Chicago? A January interim journey to Chile through the Global Fellows Program? A spring break trip through Alternative Week of Offsite Learning (AWOL)?

Other travel options include academic and club trips. Recently, the Marketing Club has visited the Arizona Diamondbacks baseball organization, and the Concert Choir took first-place honors at

a competition in Italy. If you're interested in studying abroad for a semester or more, you'll work with the study abroad coordinator to find the program that aligns with your academic and life goals.

Why do we put so many resources into these experiences beyond campus? Because travel will deepen what you've learned here, and when you come home to Storm Lake, you'll bring back the lessons and perspectives from other cultures that will continue to shape you wherever you go.

**36%** OF BVU STUDENTS TRAVEL AS PART OF THEIR FOUR-YEAR EXPERIENCE



**“The outdoor rec here is awesome. We have a lake. We have paddle boards, bikes... You don’t have to bring your equipment. They have equipment here, and it’s nice!”**

— CALLIE HOFFMAN, CLASS OF 2016



You’re going to live and breathe college for the next four years, so it’s important that you balance studying with friends, fun, and community. No matter your interest, you’ll find a club or activity that suits you.

BVU students are involved in an array of activities. You can help plan concerts and events (the Johnny Holmes Band performs often) or participate in a club and organizations, present a paper at a psychology conference, maybe, or run for Student Senate.

The outdoors your thing? Lead canoeing and back-country camping trips through the Adventure Leadership Program Scholars and Outdoor Adventure Program. Or just take a boat out on Storm Lake – we have them for the asking.

If you’re into the arts, try out for a role in the fall play or volunteer on the tech side. Cast bronze, weld, grind, throw

ceramics, paint with wax or sculpt, and then sell your work at the end of the semester. Student bands – from Jazz Band to the Liberty Hall Collective – abound. You could even end up performing at Carnegie Hall (as the Choir will do in 2017).

Service is an important element of a BVU education. Last year, our students put in more than 50,000 hours volunteering to better the lives of those less fortunate. You can get involved, too, planning a spring break service-learning trip or packing meals for hungry families right here in Storm Lake.

Being involved will bring you satisfaction beyond success in the classroom – a well-rounded education bolstered by friendships, leadership opportunities, and skills that are valued in the work world.

47 CLUBS ON CAMPUS

3 OUT OF 4

STUDENTS INVOLVED IN AT LEAST ONE CAMPUS ORGANIZATION



CAMPUS LIFE



# ATHLETICS

**“The coaches want nothing more than to see us thrive, on and off the court, and are willing to do whatever it takes to help us achieve our goals.” — MADDIE BARDOLE, CLASS OF 2017**

Playing a sport at BVU will give you an instant campus community. No wonder two-thirds of our students are involved in athletics. You'll bond with your teammates on the field and on road trips near and far. (Beavers baseball travels to Arizona, wrestling to Virginia; the women's basketball team has even gone to Australia.) You'll build life-long friendships, not to mention résumé-worthy skills like being a team player, time management and ethical competition. Just ask Dr. Lisa Shepherd (1998), a four-time academic All-American and local physician, and Neil Marshall (2016), an accounting major who was All-American in baseball.

## **MEN'S SPORTS**

Baseball  
Basketball  
Cross Country  
Football  
Golf  
Soccer  
Tennis  
Track & Field  
Wrestling

## **WOMEN'S SPORTS**

Basketball  
Cross Country  
Golf  
Soccer  
Softball  
Tennis  
Track & Field  
Volleyball

Even if you're not an athlete, you can work with a strength and conditioning coach. With iPads in the weight room, students log in to their automated individual workout. Join Beaver Nation and cheer on your favorite players – your friends and classmates – from the stands or the skybox.



# ADMISSIONS

“As soon as I saw the residence halls and the rest of campus, I knew right away I wanted to go to BVU. This was the first small school that I had visited that truly wasn't missing a thing.”

— MANDA CLARK, CLASS OF 2016

The best way to know for sure that BVU is right for you is to come and see for yourself.

We'll tailor a visit just for you, depending on what you want to learn. Talk with students and professors. Attend a class. Meet a coach. Participate in a fine arts or outdoor recreation activity. We can also arrange tours of Storm Lake. After you've met us, we're sure you'll say, "I belong here."

Applying is easy: There's no essay and no application fee. And we accept students on a rolling basis. You'll know if you're in as soon as you complete your file.

Be sure to bring your flip-flops when you come to campus — no matter what time of year. Our underground Forum houses campus dining and a coffee shop, the bookstore, mail center, tech center, library, and classrooms, and it's connected to two residence halls. No need to step outside!

FOUNDED IN

1891

STUDENT BODY

800

NUMBER OF STATES REPRESENTED

17

IN CLASS OF 2020

20%

OF OUR DOMESTIC STUDENTS COME FROM STATES OUTSIDE OF IOWA

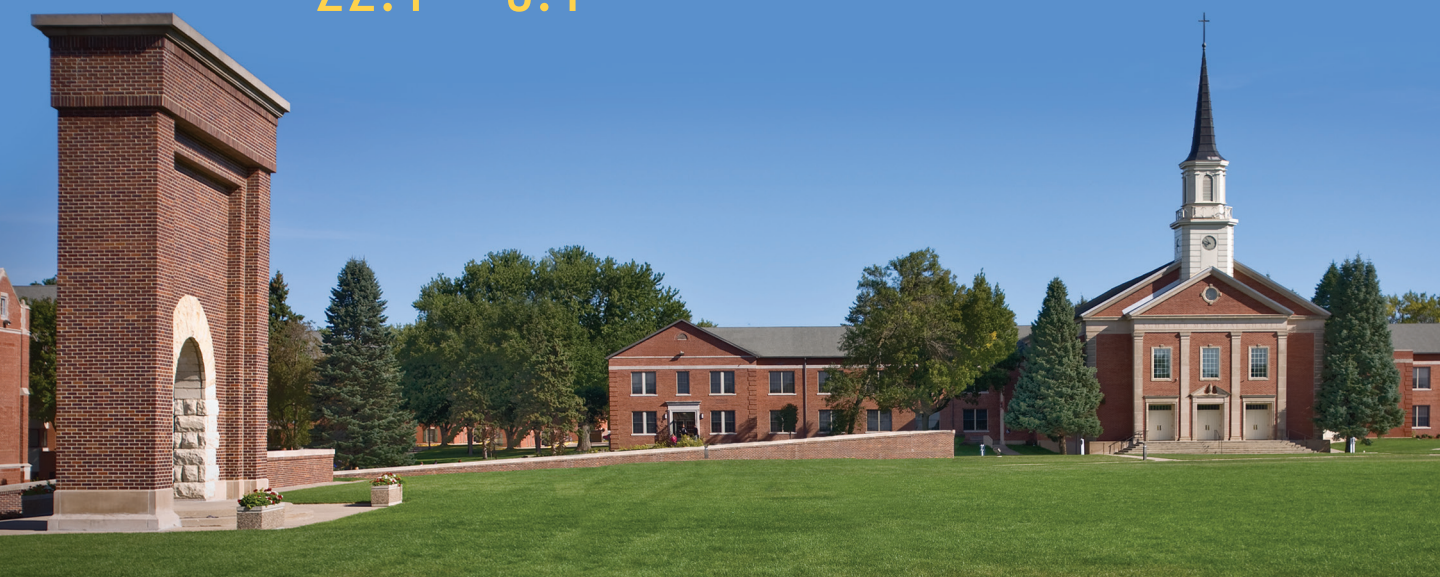
NAMELY NEBRASKA, MINNESOTA, MISSOURI, COLORADO AND ILLINOIS

AVERAGE A.C.T.

22.4

AVERAGE G.P.A.

3.4



“

WE HELP STUDENTS  
CREATE BIG DREAMS.

OUR STUDENTS  
AMAZE THEMSELVES

WE GRAB THEM

*pull them into a group*  
AND SPUR THEM ONTO **SUCCESS.**

STUDENTS **LEAVE BVU** SIGNIFICANTLY  
**MORE CERTAIN** OF WHO THEY  
are and *what they*  
**WANT TO DO.**

BVU IS A PERFECT  
*marriage*  
OF THE **LIBERAL**  
**ARTS TO CAREER**  
**PREPARATION.**

I HELP STUDENTS  
**MAKE**  
PROFESSIONAL  
AND **PERSONAL**  
CONNECTIONS  
THAT WILL FOLLOW THEM  
**THROUGH LIFE.**

QUOTES FROM **BVU** FACULTY



610 WEST 4TH STREET  
STORM LAKE, IA 50588  
ADMISSIONS@BVU.EDU  
800.383.9600



MY PROFESSORS  
**REALLY**  
PUSHED ME  
**TO BE MY BEST.**

**THE SKY'S**  
*THE LIMIT*  
OF WHAT YOU  
**CAN DO**  
*AT BVU.*

*Professors* **DO MORE THAN**  
JUST HELP YOU GET THROUGH  
COLLEGE.

*They PREPARE you*  
**FOR THE REAL WORLD.**

QUOTES FROM **BVU** STUDENTS